Believers
BUSINESS CENTER

The *Believers Business Center* is calling ministries, business owners, authors, artists, natural health specialists and entrepreneurs to join forces in the marketplace, to overpower a tough economy, and what seems a defeated world to many in our community.

30-year business owner, pastor and author, Carrie Bertrand's vision for the center: "A business center established for the sole purpose of helping others through a place designed to create positive interactions as well as meet needs (personal and professional) in order to achieve success".

The *Believers Business Center* is designed to generate ways for people to help each other through the same efforts that add to their own success.

Any type of business can become an advertising sponsor or participating member and will receive substantial referrals from the networking strategies within the program.

Inside:

30 ways to advertise your business!

22 ways to invest in your community!

12 ways to help minister the word in our marketplace!

All for ONE low advertising price!

Believers
Business Center

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Open Monday—Friday
9am—5pm

Beloved I wish above all things that thou mayest prosper and be in health, even as the soul prospers

3 John 2

Endless Business Benefits ...

The Believers Business Center is an entrepreneurs/small business owners dream in the making. Business owners can utilize our diversified advertising program as a way of sponsoring our development.

Advertisement through BelieversBC has multiple benefits:

- **A Business Expo Center in Edison.** Imagine the advantages to a business helps and community connection center bringing business traffic for every walk of life to the Edison neighborhood.
- **Something to help everyone connect to success.** The BelieversBC will encourage and support: events and classes for Christians, entrepreneurs, authors, artists and natural health needs in our community to include vendor expos for those who love them or need them. So by supporting BelieversBC you are also supporting the success of others.
- **The building.** Our 23,000 sq. ft. building is designed for everyone to use what they need when they need it. So we are helping others through the same efforts and expense that builds our own business.
- **And More... ===>**

We all know that of all the forms of advertising we have available in today's world, Word of Mouth, Referrals and Networking are still and will always be at the top of the list. People helping people will magnify opportunities.

The Believers Business Center is a vehicle designed to take every individual to what they need, and as far as they want to go. Through participation, you determine whether your business exposure is on the head lights, the tail lights or just in the seat of the vehicle along for the ride. We give you options for everything you need to succeed!

Affordable Advertising and Exposure for Entrepreneurs

1. Word of Mouth
2. Networking meetings
3. Referrals
4. Directory
5. Website
6. Google links
7. Web Search links
8. Classifieds/Forums (interact)
9. Strategic marketing
10. Customized web page
11. Event calendar
12. Flyer distribution
13. A building with lots of traffic
14. A business MALL to Target your market.
15. Host-your-own and/or networking meetings.
16. Events/Expos
17. Seminars
18. Weddings
19. Bible classes
20. Notification of sales opportunities.
21. Your business card displayed at their finger tips.
22. People can find you when they need you.
23. Member with member travel
24. Gazette/news publications
25. Facebook
26. Twitter
27. Craigslist
28. Meet-ups
29. Unlimited promotional opportunities.
30. Gifts Unique program

Attending events and seminars through *Believers Business Center* will help "web" you with other entrepreneurs and THEIR business connections.

Community Business Center where everyone feels at home in the marketplace.

1. Employment opportunities.
2. Entrepreneur training with continued support.
3. A home in the market place for entrepreneurs.
4. A place where the inexperienced can tag along with the experienced.
5. Home based business support.
6. An affordable expo center
7. Business address
8. Office shares
9. Affordable meeting rooms
10. Support for authors
11. An authors lounge
12. Support for artists
13. Find entrepreneurs
14. References come with services you provide/hire
15. Ongoing affordable classes, seminars.
16. Public can find us when they need word of mouth referrals or knowledge.
17. A place to share and learn from experiences.
18. Promotions Café for your business coffee meet-up's, that will encourage the dreams and success of others.
19. A place to go for positive encouragement, opportunities and faith building, Monday through Friday.
20. Generating traffic and assistance for a troubled neighborhood.
21. Affordable opportunities and options.
22. BelieversBC Gifts Unique!!!

Marketplace for ministries to network where they are. Spiritual, Health, Family, Finance, etc.

1. Encouraging bolder, stronger faith filled Christians.
2. Using and teaching application of the word in daily situations.
3. Stepping out on the promises.
4. Leading by example, as Jesus did.
5. Building a hope when people have nothing to hope for.
6. Encouraging dreams.
7. Teaching people to "fish."
8. Providing opportunities to sow for a better harvest.
9. Providing a hand up, not a hand out.
10. Acting as a sifter for the lost sheep, connecting them to a church through referrals.
11. Advertising through places like the mission, any classes encouraging self help or options for escape to those who are motivated to change their circumstances.
12. Sharing Testimonials every month.

Do you ever feel like a misfit when you try to bring God outside of the church and into the business world?

It's difficult to be bold and confident in our belief of the scriptures when the world we live in at least five days out of the week doesn't want to talk about it, doesn't let us get excited about it and wouldn't ADMIT to a miracle if one hit them in the face and left a tattooed message of something only God himself could know.

This will not be an issue at the Believers Business Center. The Bible teaches us that signs, miracles and wonders will follow those who believe. We will not force the Bible on anyone, but we reserve the right to believe in it's power and be a biblical based helps service company for those who want to live it.

Authors, Artists, Illustrators, Publishers, Printers and Editors...

Our *Authors Connection Center* will be a place where connections can be made to fill the needs for self-published authors. Where can you connect to an illustrator or publisher when you need them? Why not invite your publisher/printer/editor to be involved in your book signing?

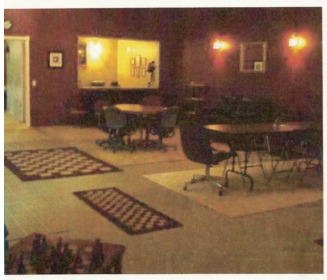
BelieversBC has developed marketing strategies that will encourage joining efforts, causing promotional opportunities for everyone involved.

The *Authors Connection Center* will also be a place for artists to display and advertise their work. The building and walls are being designed for display and promotion of local artists, authors and businesses.

Through such events as business meetings, artist events, author signing events, Christian discussion groups, book clubs, Editing classes, even weddings there will be multiple avenues for promotions, advertising and sales. Finally—A place designed with your every need in mind!

Where else can you find a book store to meet the needs of local authors, as well as a place that provides opportunities for their success?

Office Space/Room Rentals



Our diamond in the rough building of 23,000 sq. ft. is being designed to fill the needs of home based-business owners, entrepreneurs, authors and artists. Our cost is less for a year of multiple business needs and advertising, than one advertisement in the phone book, newspaper or one networking group membership fee.

Membership with Believers Business Center can give you a place to do business without the high dollar cost that comes with monthly rent.

As a member you can use the cozy couch corner or table area for a quiet meeting place. Choose your setting for meeting with business associates, potential customers or employees. Member Discounts for all room rentals or events.

We also offer:

- Office Space/Office Sharing (full office set up, just bring your lap-top.)
- Printer, copier, fax usage.
- Office assistant share program. Need a secretary for a project or just a few hours now and then?
- Meeting Rooms
- Seminars/Events
- Storage Space
- Files/Records Storage

Choose the room that is right for your meetings, events, party's, luncheons, classes, seminars, etc. You can be the host, or participate with others.

BelieversBc will join in the efforts of our members to regularly host open houses that showcase our members and/or a group of sponsors offering similar products/businesses that compliment each other. Join our members team, designed for those entrepreneurs who have learned the benefits of teaming up for greater success!

Advertising

What other Advertising & Networking group gives you all these opportunities:

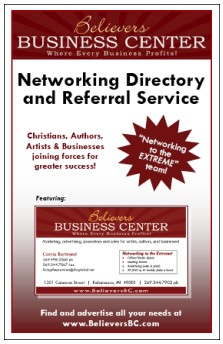
- Networking Events
- Website Advertising
- Classified Advertising
- Customized web page
- A building with lots of traffic to target your market.
- Continual word of mouth with your business card displayed at their finger tips.
- People can find you when they need you.

Not only do we offer networking, we promote advertising strategies and develop opportunities for members and the community to attend or participate in events and seminars. We continually encourage networking opportunities and promotional events.

Future growth plans include:

- Digital Billboard messaging for the center that can be utilized for events and our advertisers.
- Our own BelieversBC Phone Directory and Referral Guide.

Goal: BelieversBC will cover every thing we need in advertising, at a cost that is actually affordable, even to the small business/entrepreneurs.



The more sponsors, volunteers and participation we receive—the quicker we will reach our goals..

Through BelieversBC your advertising dollars are not only building ***your*** *business through multiple forms of advertisements, your every dollar is going into the success of others in your community as well.*

Invest your 2011 advertising budget into God's *business* Kingdom, where when you give, you receive!

How would you like to be involved?

- ❑ Become a member and begin participating and hosting expos in the center with member to member discounts.
- ❑ Become an Advertising Sponsor—build your company name in the community as it travels with our members.
- ❑ Be a guest at our events.
- ❑ Join our emailing list and help distribute event flyers and advertisements.

Volunteer your business skills so we can sail smoothly through our endeavors.

Expertise that would help…

- ❑ New Business office organizer.
- ❑ Flyer designs.
- ❑ Event planner to help us develop a formula for standard procedures.
- ❑ Internet advertiser for the events.
- ❑ Join our board of directors.

Contact us if there are any areas in which you could help!

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